



FREE SAMPLE

See What ChatGPT Can Write for You

One ready-to-use prompt template plus four real outputs — listings, social posts, emails, and more — written in seconds.

From The Realtor's Guide to AI

What if your content wrote itself?

This sample is from **The Realtor's Guide to AI** — a collection of 55 copy-paste ChatGPT templates built specifically for real estate agents.

On the next page, you'll get **one complete template** you can use right now to write listing descriptions in under 2 minutes.

After that, you'll see **four real outputs** — an Instagram caption, a buyer email, a market update, and a showing follow-up — all generated from templates in the full guide. These are the kinds of results you'll get every day.

How to use the template

1. Go to **chat.openai.com** and sign in (or create a free account)
2. Copy the template on the next page and paste it into ChatGPT
3. Replace the **[BRACKETED DETAILS]** with your own information
4. Hit Enter and review the output — tweak as needed

Your free template

Copy this into ChatGPT, fill in your property details, and get a polished listing description in seconds.

LISTING & PROPERTY CONTENT

1

Full Listing Description

When to use: Creating a complete property description from basic details

Write a compelling real estate listing description for the following property. Make it engaging, highlight key features, and create emotional appeal for potential buyers.

Property details:

- Address: [FULL ADDRESS]
- Property type: [Single-family home/Condo/Townhouse/etc.]
- Bedrooms: [NUMBER]
- Bathrooms: [NUMBER]
- Square footage: [NUMBER]
- Lot size: [NUMBER]
- Year built: [YEAR]
- Key features: [LIST 5-7 FEATURES]
- Neighborhood: [AREA NAME]
- Price: [AMOUNT]

Tone: Professional but warm, emphasis on lifestyle benefits

Length: 150-200 words

Pro Tip: The more specific your features, the better the output. Instead of "nice kitchen," try "recently renovated kitchen with quartz countertops and stainless steel appliances."

Now see what the other 54 templates produce.

Below are four real outputs generated from templates in the full guide. Each one took under 60 seconds to create. The templates that produced these are included in the full guide.

1

SOCIAL MEDIA CONTENT

Instagram Caption for New Listing

Generated for: 3-bed craftsman in Maplewood, \$485K, original hardwood floors + chef's kitchen

Stop scrolling — your dream home just hit the market.

This 3-bedroom Maplewood craftsman has the original hardwood floors your Pinterest board has been begging for, a chef's kitchen that'll make your takeout menus jealous, and a wraparound porch perfect for morning coffee or evening wine. All of it, steps from downtown.

3 bed | 2 bath | 1,850 sqft

Listed at \$485,000

This one won't sit. DM me for a private showing before the open house.

#MaplewoodHomes #JustListed #CraftsmanHome #DreamHome #RealEstate
#NewListing #HomeForSale #OpenHouse #FirstTimeHomeBuyer #HouseHunting

[Get this template + 10 more social media templates in the full guide](#)

2

EMAIL & COMMUNICATION

Response to Buyer Inquiry

Generated for: Jennifer asking about 456 Riverside Drive, first-time buyer relocating from out of state

Hi Jennifer,

Thank you so much for reaching out about 456 Riverside Drive — it's a fantastic property and I completely understand why it caught your eye.

To answer your question: yes, the sellers did update the kitchen last year, including new quartz countertops and stainless appliances. The backyard is fully fenced, which is great for the dog you mentioned!

Since you're relocating from out of state, I'd love to set up a video walkthrough this week so you can see the home in detail before making the trip. I'm available Thursday after 2 PM or anytime Friday.

I've also put together a quick guide to the Riverside neighborhood — schools, commute times, grocery stores — that I think you'll find helpful. I'll send that over separately.

Looking forward to connecting!

Best,

[Your name]

Get this template + 9 more email templates in the full guide

3

SOCIAL MEDIA CONTENT

Monthly Market Update Post

Generated for: March 2026 stats in Riverside County — median price up 4%, inventory down 12%, avg 18 days on market

Your March market update for Riverside County is here. Let's break down the numbers.

The median home price hit \$612,000 — up 4% from last year. Inventory dropped another 12%, which means fewer homes available and more competition for buyers. Homes are selling in an average of 18 days, down from 24 days last March.

What this means for you:

Buyers: Get pre-approved before you start looking. In this market, hesitation costs you the home. Be ready to move fast and come in strong.

Sellers: This is your window. Low inventory means more eyes on your listing and stronger offers. If you've been on the fence, now is the time.

Want to know what your home is worth in today's market? Drop me a DM or comment below — I'll send you a free CMA.

[Get this template + 5 more market analysis templates in the full guide](#)

4

EMAIL & COMMUNICATION

Follow-Up After Showing

Generated for: Showed the Riverside Drive property to a couple, they loved the backyard but were concerned about the commute

Hi Sarah and Tom,

It was great meeting you both today at 456 Riverside Drive! I could tell the backyard was a hit — I don't blame you, that space is perfect for summer entertaining.

I heard your concern about the commute, so I did a little homework. During typical morning rush, the drive to your office downtown is about 25 minutes via the expressway. There's also an express bus that stops two blocks from the house — some of my clients in the area swear by it.

I'd love to hear your honest thoughts. Is this one worth a second look, or would you like to see a few homes closer to downtown? I have two listings in Oakwood that might check your boxes too.

Either way, I'm here to help you find the right fit.

Talk soon,
[Your name]

[Get this template + 54 more in the full guide](#)

Imagine writing all of this in minutes, not hours.

The full guide has 55 copy-paste templates that cover everything you write as an agent — listings, social media, emails, market analysis, sales scripts, open houses, and more.

The Realtor's Guide to AI

55 copy-paste templates, a 50-page PDF guide, and a 10-minute video walkthrough showing every template in action.

realtorsguidetoai.com

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